



PEDRO RUIZ

West Palm Beach, FL 33415

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Profile

Hi my name is Pedro Ruiz. I've been a Professional Media Designer since 1999. I've worked on projects ranging from iPhone apps, Social Media Content Development, Web Designs and SEO for Trump University, Broadcast Editing for local NBC Stations, Commercials for FPL, Volvo and Media Production for Palm Beach County Zoning Division. I've taught classes in Video, Design and Web for Apple.

I also host a Production Tutorial Podcast Pixil.info

Thank You for taking the time to review, and Please stay tuned for my [Video Demo Reel](#).

Objective

If your company is preparing for a domestic or international expansion and you are seeking an experienced professional in media production, my expertise will be of interest. My background of successful skills across multi-functional areas can benefit you. Whether your need is for larger-scale projects or small projects, I deliver proven results in:

*Production Management *Web Design
*Motion Graphics *Video Production

Experience

Multimedia Developer, EHRtv.com FI 2009-2010

Senior editor for web show production and development. Compositing, motion graphics and 3d animation for all show graphics. Web development and asset management of online content.

Developer / Partner, DS Media Labs FI 2009

Asset development for iPhone applications and games. Collaborated on character, levels, audio, design and development. Assisting with web design and all video production.

Social Media Content Developer, Dev Element LLC Lake Park, FI 2008-2009

Directing objectives and opportunities, leading innovative solutions in development needs. Accommodating additional ideas and thinking from team members. Providing direction to key creative team members—art, music, staging, technology.

Creative Director, Livemercial West Palm Beach, FL 2006-2008

Graphic design, flash animation, web development. Motion graphics, video editing, Production management, and optimizing workflow issues for creative department. Support to backend and application development teams. Ensured clients are getting the most creative and innovative solutions.

Video Editor, Avanti Visual West Palm Beach, FL 2006-2007

Motion graphics, video editing, graphic design. Development, planing; client assistance, asset management.

Marketing Director, Universal Land Title West Palm Beach, FL 2004-2005

Supervision, scheduling, and training for the Marketing Materials Department. Coordination of Advertising. Production Management, inventory, and maintenance.

Project Manager, Market Specific Advertising West Palm Beach, FL 2003-2006

Advertising and marketing, development and planing; multimedia creation and management, technical troubleshooting, testing new equipment, assisting other editors, and optimizing workflow issues for the creative department.

Instructor, Apple Computers West Palm Beach, FL 2003-2005

Maintained expert level status in all areas pertaining to Apple's consumer and designated professional applications, including the ability to demonstrate and offer support in all current versions.

Video Editor, Palm Beach County Zoning West Palm Beach, FL 2001-2003

Graphics department; video editing, animation and graphics design. Oversaw implementation of multimedia, compression, and streaming.

Education

Digital Media Arts College, Boca Raton, FL — Bachelor of Fine Arts in
Computer Animation, 2005

Skills

HTML, CSS, Photoshop, Illustrator, Flash, After Effects, Premier - CS4, Maya 2010, Final Cut
Studio 3, Shake 4, Motion 2, Compressor, Acrobat, Quark, Microsoft Office, Mac OS 7.5.2-10.6,
Windows 2000/XP/Vista/7

Salary requirements for my experience is 70k a year

References:

Jeremy Simpkins - PHP Developer

239-214-1969

Dave Torres -Creative Director

219-809-4950

Ben Stahlood - Director of Engineering

772-475-7040

Natalia Elia - Creative Director

908-447-0790